



AALARA™ 25

MAY 12-15, 2025 THE STAR GOLD COAST

Building Leaders & Attracting the Right People for the Future

PANEL

WEDNESDAY 14 MAY 2025 10..30AM

DISCUSSION, INSIGHTS & IDEAS

This dynamic session will explore how to attract, retain and develop great people, while fostering a workplace culture that balances high performance with strong team engagement and wellbeing. From front-line staff to future leaders, we'll unpack what today's employees value most, and how businesses can evolve to meet those expectations.

- ◀ Creating a Culture of Engagement & Purpose
- ◀ Balancing Productivity & People-First Practices
- ◀ Practical Strategies to Attract & Retain Talent
- ◀ Creating a Culture of Engagement & Purpose



Kiki Pikara

Ripley's Believe It, Or Not



Jamal Bednarz

Raging Waters



Flynn Simsek

Funfields



Dr Jodie Bradnam

Village Roadshow Theme Parks



Chelsea Mannix

Funlab

People are at the heart of every successful experience in the amusement, leisure and recreation industries – but in a changing workforce landscape, finding and keeping the right team members is more challenging than ever.

If you're ready to build a team that doesn't just show up – but shows up motivated, engaged, and aligned with your business goals – this session is for you. You'll walk away with practical, proven strategies to create a workplace where great people want to work, grow, and stay. It's time to future-proof your team and lead with purpose in a competitive employment landscape, a much more multi-faceted environment than we've ever seen.

Through real-world examples and expert insights, this session will provide practical strategies to help you:

- Understand what motivates the today's workforce
- Build strong leadership pathways and succession planning
- Foster culture, communication and a sense of purpose
- Create environments where teams feel valued, connected, and inspired to grow

Whether you're an operator, HR professional, or team leader, you'll leave with clear ideas to implement in your business – and the inspiration to lead with purpose into the future.