



# AALARA<sup>TM</sup>25

MAY 12-15, 2025 THE STAR GOLD COAST

# SITE TOURS

TUESDAY 13 MAY 2025 3.00-5.00PM

As part of your AALARA25 experience, delegates who have registered with a full registration will have the exclusive opportunity to take part in one of three exciting site tours, offering a behind-the-scenes look at some of the Gold Coast's most dynamic attractions.

This is your chance to step out of the conference room and into the heart of the action – seeing firsthand how these operators deliver exceptional guest experiences, manage operations, and stay innovative.

Choose from one of the following tours:

- SkyPoint Observation Deck
- Get a unique perspective – literally – from the top of the Q1 Building. Explore how this iconic attraction blends tourism, technology, and storytelling to create a memorable high-altitude experience.
- Slingshot Surfers Paradise
- Go behind the scenes of this adrenaline-pumping thrill ride and discover how the team manages safety, operations, and the guest journey in a high-intensity environment.
- Padlock'd Escape Rooms
- Dive into the booming world of immersive entertainment with a tour of this fast-growing escape room experience. Learn how narrative, puzzle design, and customer flow combine to create memorable group experiences.

These tours are included as part of a full AALARA25 registration, but spaces are limited, so make your selection early and get ready to be inspired by the creativity, strategy, and passion behind these leading attractions.

