



AALARATM 2023 CONFERENCE

MAY 8-10 GoldCoast

CONFERENCE PROGRAM

DAY ONE: MONDAY MAY 8

- 11.00AM - 12.00PM National Regulators Meeting
(Regulators only, by invite)
- 11.00AM - 12.00PM Inflatables Subcommittee Meet
(Subcommittee Members only)
- 12.00PM - 2.00PM National Regulators & Engineers
(Regulators & Engineers only, by invite)
- 2.00PM - 4.00PM National Regulators Forum
(Industry Regulators, Engineers & Stakeholders, by invite only)
- 2.30PM - 4.00PM Aquatics Breakout Session
- facilitated by Matt George, Jamberoo
- 4.30PM - 7.30PM Welcome Networking Function
Level 78, Q1

*Sessions and speakers subject to change without notice

DAY TWO: TUESDAY MAY 9

- 8.00AM AALARA23 Registration Opens
- 9.00AM AALARA23 Welcome Address
Greg O'Neill - AALARA President
- 9.15AM IAAPA Chair Address
Jim Pattison, Jr. - President, Ripley Entertainment
Brought to you by The Adelaide Show
- 10.15AM The Age Old Art of Business Panel
- facilitated by Greg Yong - CEO, Ardent Leisure
- 11.15AM Morning Tea & Table Top Talk
(Advanced Locker)
- 11.45AM Leading Women, Leading the Way Panel
*- facilitated by Ros Pullen - GM, Raging Waters Sydney
Brought to you by GPL Amusements*
- 12.45PM Lunch & AGM
Brought to you by GPL Amusements
- 2.00PM Building, Branding and your Business
- Pip Harrison - CEO, Tourism Australia
- 3.00PM Afternoon Tea & Table Top Talk
(Accesso)
- 3.30PM ThinkTank Session 1
Engineering & WPHS
- facilitated by Tim Gibney & Aaron Holman
- 4.30PM AALARA23 DAY TWO WRAP
- 6.00PM - 9.00PM Mid Conference Function
Holey Moley Surfers Paradise

DAY THREE: WEDNESDAY MAY 10

- 9.30AM Welcome Back Address
Ros Pullen - AALARA President
- 9.45AM Human Behaviours in Business
- Dr Ali Walker
Human Connection & Culture Expert
Brought to you by PBM Safety
- 10.45AM Morning Tea & Table Top Talk
(DOF Robotics)
- 11.15AM The Future of Leisure & Amusement Industries Panel
- facilitated by Nathan Klassen - CEO, Luna Park Melbourne
- 12.15PM State of the Industry
Steve Blum - Universal Parks & Resorts' Creative
- 1.15PM Lunch & Table Top Talk
(SST Worldwide)
- 2.15PM ThinkTank Session 2
The Value of Food & Bev
- 3.15PM Business Basics & Precedents
Carlie Holt - Partner, Sparke Helmore
Working Afternoon Tea
- 4.15PM AALARA23 DAY THREE WRAP
- 6.30PM - 11.00PM Gala Dinner
Sofitel Broadbeach

SITE TOURS: THURSDAY MAY 11

INFINITY | RIPLEY'S



11.00am - 12.00pm

National Regulators Meeting

(Regulators only, by invitation)

The National Regulators Forum is the annual opportunity for regulators across Australia meet, network and work towards a practicable and aligned approach to workplace health and safety within the amusement, leisure and recreation industries and aims to facilitate:

- exchange of information between states & territories
- understanding of the issues faced by regulators
- consistency in the application of regulatory functions
- the review of new ideas about regulatory practices.

11.00am - 12.00pm

Inflatables Subcommittee

(Inflatables Subcommittee Members only)

The Inflatables Subcommittee was established to act as the most credible inflatable industry specialists aiming to ensure that consistent industry best safety practises are always achieved for all commercial inflatables device hires throughout Australia.

During this meeting, the Subcommittee will discuss latest findings, future plans, and how the industry can move forward in the safest way possible.

12.00pm - 2.00pm

National Regulators & Engineers

(Regulators & Engineers only, by invitation)

The National Regulators & Engineers Session has been established to encourage cooperation between industry regulators and engineers and aims to facilitate:

- exchange of information between engineers and regulators
- understanding of the issues faced by regulators and engineers
- consistency in the application of regulatory functions
- the review of new ideas about regulatory practices.

Lunch & refreshments will be provided.

2.30pm - 4.00pm

Aquatics Breakout Session

** facilitated by Matt George - GM, Jamberoo Action Park*

The AALARA Aquatics Breakout Session is the aquatics industry's opportunity to connect, network and discuss current market trends, challenges, safety and future focus.

This Aquatics Session will enable discussion between aquatics industry professionals, manufacturers and suppliers and aims to facilitate:

- exchange of information between industry professionals
- understanding of the issues faced by the industry
- provide an open forum to discuss needs, best practice and new ideas

2.00pm - 4.00pm

National Regulators Forum

(Industry Stakeholders, by invite only)

The National Regulators Forum was established to encourage cooperation between industry stakeholders, engineers, and state regulators. This Forum will enable discussion between these groups to work together for a workable, safe, aligned future and aims to facilitate:

- exchange of information between states & territories
- understanding of the issues faced by regulators
- consistency in the application of regulatory functions
- the review of new ideas about regulatory practices.

4.30pm - 7.30pm

Welcome Networking Function

Level 78, Skypoint

Jump on the Glink tram at the Broadbeach North station with your Glink GoCard and travel to Skypoint, getting off at the Surfers Paradise station. Make your way to Skypoint, where you will be taken by express elevator to the amazing Level 78. Be sure to take some insta-worthy sunset selfies and enjoy the night of networking, reconnecting and get ready for your next 2 days and nights of learning, insights, industry friends and fun.

(The Glink tram operates every 10 minutes,. Walk from Sofitel Broadbeach is approx 446metres, with the travel time between Broadbeach Station and Surfers Paradise station approx 6 mins. Walking time from Surfers Paradise Station to Skypoint is 54metres).

8.00am Registrations Open

9.00am President Address

Greg O'Neill - CEO, Australian Leisure Consulting

As a founding Member of AALARA, IAAPA Past Board Director, IAAPA Lifetime Achievement Winner, and 3rd generation showman, Greg steps down from the AALARA Board after a record 9 year tenure, but not before he shares some insights of the industry that runs through him.

9.15am State of the Industry

Jim Pattison, Jr. - President, Ripley Entertainment & IAAPA Chair

Jim Pattison, Jr. has served as Ripley's President since 2008, leading management for more than 100 attractions in 10 countries, including aquariums, museums, haunted attractions, wax museums, sightseeing train tours, FEC's, mini golf courses, travelling shows, and retail. Jim is a highly respected industry veteran with a proven track record of success leading Ripley Entertainment and has been a dedicated, long-term supporter of the amusement, and leisure industries across the globe.

Join Jim as he shares his insights as IAAPA Chair and what he is seeing across the world.

10.15am The Age Old Art of Business

Jim Eddy - CEO, Jamberoo Action Park

John Sharpe - CEO, Riverlife

Greg O'Neill - Director, Australian Leisure Consulting

** facilitated by Greg Yong - CEO, Ardent Leisure*

Our industry is steeped and rich with history, so how did we get here and where to from here?

The long journey in business is often forgotten, but the story is too valuable to forget.

In this session, we'll explore the history of some of our oldest businesses – the 'why' of the founders, hear about the bygone years, the changing of the guard, some of the key challenges and accomplishments along the way, and the interesting differences (and maybe not so different) between then and now.

11.15am Morning Tea

Advanced Locker Table Top Talk

11.45am

Leading Women, Leading the Way

Jade McKellar - Chief Customer Officer, Sydney Opera House

Anthea Hammon - CEO, Scenic World

Michelle Erasmus - Operations Director, Dreamworld/WhiteWater World/Skypoint

** facilitated by Ros Pullen - GM, Raging Waters Sydney*

This powerful and provocative session will bring together a panel of inspiring women leaders from across the industry to share their perspectives and examine the impact that female leaders can have on their organisations – and the impact that those leadership roles can have on the women who hold them.

Alongside a discussion about the unique qualities that women leaders bring to the table, we'll look at some developing initiatives aimed at getting women into top leadership positions and have open and frank conversations around topics such as work/life balance, flexibility, resilience, burnout, fears, strengths, failures, and more.

This panel will also look at the kinds of leaders we need to nurture and support in the 21st century, we'll hear about what true diversity looks like and unpack the issues around bringing it to our community.

This highly participatory and thought-provoking session is sure to be a rich conversation!

12.45pm - Lunch & AGM

All 2023 financial AALARA Members are invited to join the Annual General Meeting in the Sofitel Ballroom .

2.00pm Building, Branding & Your Business

Pip Harrison - CEO, Tourism Australia

As the Managing Director of the nation's global tourism marketing agency, Phillipa Harrison is responsible for driving Tourism Australia's strategies to create sustainable demand for Australia's tourism experiences internationally; and working with the tourism industry to grow visitor spend.

Since joining Tourism Australia in 2017, Phillipa has overseen Tourism Australia's network of international offices spanning 12 countries, as well as managing airline relationships and distribution channels, that are vital for attracting international visitors to Australia.

Prior to joining Tourism Australia, Ms Harrison spent six years working for Hamilton Island Enterprises and before that held a variety of senior sales, marketing and product roles at Viator Systems (Sydney), Base Group (Sydney), STA Travel (London), Contiki Holidays (London), and Trailfinders (London).

Phillipa holds a Bachelor of Arts (Mass Communication and Psychology) from Macquarie University and an MBA from AGSM at the University of NSW.

3.00pm Afternoon Tea

Accesso Table Top Talk

3.30pm WPH&S ThinkTank Session

Aaron Holman - Chief Safety Engineer

Tim Gibney - Tim Gibney & Associates

With safety forever at the forefront of what and who our industry is, this session is relevant for every industry professional.

Join Tim and Aaron as they draw upon their expertise to drill down on learnings from the last 12 months, and invite open discussion to continue to improve the safety standards across the industry.

4.30pm - Day 2 Wrap

6.00pm - 9.00pm

Mid Conference Function - Holey Moley

Jump on the Glink tram at the Broadbeach North station with your Glink GoCard and travel to Holey Moley, getting off at the Cavill Ave station. Make your way to Holey Moley, where you will enjoy some radical mini golf rounds and brilliant bowling, while enjoying canapes, beverages and networking.

(The Glink tram operates every 10 minutes. Walk from Sofitel Broadbeach is approx 446metres, with the travel time between Broadbeach Station and Cavill Ave station approx 8 mins. Walk time from Cavill Ave Station to Holey Moley is 107 metres).

*Sessions and speakers subject to change without notice

9.30am President Address

Ros Pullen - GM, Raging Waters Sydney

Ros is the General Manager of Raging Waters Sydney and steps into the position of AALARA President with vivacity and a genuine desire to build on AALARA's foundations and grow with AALARA. Ros has extensive experience in Marketing, Strategy, Partnerships and Guest Experience acquired during her time in the public and private attractions, leisure and recreation industry. Join Ros as she kicks off Day 2 of AALARA23.

9.45am Human Behaviours & Business

Dr Ali Walker - Human Connections & Culture Expert

How is it that we click with some people and not others? What makes that click or clash?

Join Dr Ali Walker as she walks through the science of people connections, personalities, and their purpose.

Discover the power of belonging and human connection, and also how to read the patterns in your relationship, team, family or organisational culture.

You will have the opportunity to complete a personality assessment and receive your very own connection and motivation profiles.

10.45am Morning Tea

DOF Robotics Table Top Talk

11.15am The Future of Leisure & Amusement Panel

Jim Pattison, Jr. - President, Ripley

Entertainment & IAAPA Chair

John Hughes - CEO, Luna Park Sydney

Lewis Glynn - COO, Surf Lakes

** facilitated by Nathan Klassen - CEO Luna Park Melbourne*

Our future economy will be built on creativity and technology. With artificial intelligence taking over routine tasks, there will be immense opportunities for people who combine creative, technical, and social skills - skills that are resilient to future automation.

Creativity is also essential to addressing big societal challenges - global warming - mental health - transport - food security. These jobs will demand both creative and technical skills, and the future of work will increasingly rely on those who have them. So where does our industry sit in the future? How can we learn from our past, but move towards the future?

12.15pm Industry Technical Changes

Steve Blum - Universal Parks & Resorts (virtual)

Steve Blum is the senior vice president of engineering and safety for Universal Parks and Resorts' Creative team.

In this role, Steve oversees and maintains ride and show safety standards, supervises technical personnel at world-wide planning and development entities, governs technical oversight of engineered show and ride systems, represents Universal's technical interests in legislative matters and salient codes and standards organizations, and oversees Universal's Patent Program.

Steve has worked in theme park engineering for 27 years, including positions as senior project engineer for the Walt Disney Imagineering/EuroDisney project, Mr. Blum is currently an executive committee member of ASTM's F24 Committee for Amusement Rides and Devices, and is past chair and present member of both the IAAPA Global and North American Safety Committees.

During Steve's presentation, he will share the latest findings regarding changes in human weights.

1.15pm - Lunch

SST Worldwide Table Top Talk

2.15pm The Value of Food & Bev ThinkTank

Dwayne Clark - GM of Commercial & Facilities,

Dreamworld/Skypoint

Kathleen Miller - Director, Carnival Catering

Lana Humble - GM of Operations, Funlab

Luke Flack - Retail, F&B Manager, Jamberoo Action Park

** facilitated by Scott Whitehouse - Ark Productions*

Would you like fries with that?

In this panel, industry Food & Beverage Managers discuss the value and opportunities that exist for operations looking to increase profitability and offering.

3.15pm Business Basics & Precendents & Working Afternoon Tea

Carlie Holt - Partner, Sparke Helmore Lawyers

While it may not be the most exciting and entertaining content of the AALARA Conference, it is definitely one of the most important, and Carlie presents it well!

Work with Carlie Holt as she delivers an engaging session on the legal precedents within our sector and highlights important information that is pertinent to your amusement, leisure and recreation business.

4.15pm - Day 3 Wrap

6.30pm - 11.00pm

AALARA23 Gala Dinner - Sofitel Ballroom

You are invited to join us for the 29th Annual AALARA Gala Dinner.

An evening of black tie glam, gala and good times.

Enjoy a delicious 3 course meal with beverages, awesome entertainment and dance the night away with your industry friends.

We are incredibly appreciative for everyone who supports AALARA as Members and Sponsors, come and have a ball at AALARA's night of nights.

S I T E T O U R S

Ripley's Believe It Or Not

@ 10am

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I n f i n i t y

@ 10am

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