

Brad Loxley

Senior Amusement Park Manager, Luna Park Sydney

Brad is passionate about the industry and helping others succeed. During his career he has been actively involved in IAAPA, including chairing international committees and presenting industry sessions.

A dynamic and passionate professional with 20 years experience within the theme parks, attractions and hospitality industry.

Brad's experience combined with his Bachelor's Degree in Design and Business and Training qualifications make him a versatile, inspirational and creative manager who is renowned for strategic thinking outside the square, a hands-on approach, and a 'can do' attitude.

Brad's skill lies in integrating the artistic, operational and commercial aspects of an entertainment experience to create a memorable, unique, efficient and successful business operation. His vision and passionate leadership style inspires and motivates others to achieve excellence in presentation, operations, safety and service delivery.

Brad is someone that people in the industry turn to for advice and assistance, and he is always willing to help others to succeed in the industry.